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To Whom It May Concern

**Sponsorship/Donation proposal for 2018 Hornsby Junior Dirt Bike Club Minikhana Interclub Event**

On Sunday the 29<sup>th</sup> of April 2018 Hornsby Junior Dirt Bike Club will host the 2<sup>nd</sup> round of the 2018 Minikhana Interclub series.

Minikhana is a motorcycle discipline that aims to develop the skills of junior riders over a range of events. It provides vital skills to enter the sport of dirt bike riding with its focus on training children in the art of controlling a motorcycle. Via a controlled and safe program of activities which include a range of skill-focused events and motocross, the children gain the skills to become competent riders in all disciplines.

Clubs from all over the state will be represented with up to 200 riders from the ages of 4 to 16 expected to compete. This is a sport for the whole family with proud parents, grandparents and other family members all coming along to spectate at the regional event.

Since 1970, Hornsby Junior Dirt Bike Club has provided a fun, supervised and safe venue for the children of the hills district and northern Sydney to ride their dirt bikes. As an affiliate of Motorcycling Australia, our club vision is to encourage fun, adventure and sportsmanship. We are a committee of mums and dads who are passionate about encouraging newcomers to try our sport and training our kids to become competent riders. At all times we aim to keep our riders active and like to think we play a part in helping children to reach their full potential as fair, fit and confident young people.

The club's survival over this time is due to the hard work of volunteers from within the club and the local community. This particular event costs our club upwards of \$5000 with the main costs being competitor awards and the monster raffle that we run on the day. . In order for our Minikhana Interclub event to be a success we are seeking assistance from businesses within the local community and wider area to contribute to helping us run this event.

We are seeking contributions towards the monster raffle, show-bag contributions or trophy sponsorship. We have outlined our sponsorship packages on the following page. Any assistance that your business is able to provide will be greatly appreciated.

Should you require any further information, please don't hesitate to contact me on the number below.



Kind Regards,

George Severino  
2018 Vice President  
0412 214 166

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### **SPONSORSHIP PACKAGES**

In appreciation of your donation we can offer the following packages to recognise the generosity of your business amongst the Hornsby Junior Dirt Bike Club Community

#### **Platinum Sponsor (Demo Class)**

Cost \$500

- Trophy Sponsor Demo Class, Sponsor name on each trophy.
- Signage displayed at the event. (to be provided by sponsor)
- Promotional material provided distributed in show-bags
- Social Media post acknowledging support.
- Logo printed on Support Banner
- Presentation of Trophies at the event

#### **Gold Sponsor**

Cost \$400

- Trophy Sponsor 1 grade. Classes A,B&C Sponsor name on each trophy.
- Signage displayed at the event. (to be provided by sponsor)
- Promotional material provided distributed in show-bags
- Logo printed on Support Banner
- Presentation of Trophies at the event

#### **Silver Sponsor**

Cost \$250

- Trophy Sponsor 1 class within a grade. Sponsor name on each trophy
- Logo printed on Support Banner

**Note:** There will be no commercial gain from donations or will be distributed to any third party.